

**UCLG Culture Committee
14th meeting**

Jeju, 12 May 2017

REPORT

29 May 2017

SUMMARY

The 14th meeting of the Culture Committee of United Cities and Local Governments (UCLG) was held in Jeju (Jeju-do, Republic of Korea) on 12 May 2017, in the context of the 2nd UCLG Culture Summit, hosted by the Jeju Special Self-Governing Province.

The meeting included a presentation and discussion of the activities undertaken by the Committee in 2016 and early 2017, as well as those that were foreseen until 2018, by addressing five major areas: Intelligence; Cooperation and Learning; Institutional Relations; Communication; and Governance. The work programme for 2017, including the forthcoming launch of the third edition of the International Award “UCLG – Mexico City – Culture 21”, was approved. The newly-established UCLG Policy Councils were also presented. Finally, participants discussed the results of the 2nd UCLG Culture Summit, sessions of which had finished earlier that day.

This document presents the minutes of the meeting, as well as its agenda and list of participants.

1. Background

The **UCLG Committee on Culture** is the global leader of “**Culture in Sustainable Cities**”. Our narrative is based on human rights, good governance, people-centered development and the co-creation of the city.

The UCLG Committee on culture is a unique meeting point. There is no other structure at a global level that gathers together cities, organizations and networks that foster the relation between local cultural policies and sustainable development.

The Committee on culture of UCLG is co-chaired by Buenos Aires and the Mexico City and vice-chaired by Angers, Barcelona, Belo Horizonte, Bilbao, Bogotá, Jeju, Paris and Porto Alegre. These cities are the “Board” or governance team of the Committee. The Committee on culture has a Secretariat located at the premises of UCLG World Secretariat in Barcelona.

The mission of the Committee is “To promote culture as the fourth pillar of sustainable development through the international dissemination and the local implementation of Agenda 21 for culture.”

The Agenda 21 for culture is the first worldwide document establishing an undertaking by cities and local governments for cultural development. Around 700 cities, local governments and organisations from all over the world were linked to the Agenda 21 for culture on 1st January 2017. United Cities and Local Governments – UCLG adopted Agenda 21 for culture as its reference document in October 2004 (Executive Bureau of Sao Paulo), constituted its Working Group on Culture in June 2005 (World Council of Beijing) which was succeeded by the Committee on culture in October 2007 (World Congress of Jeju) and ratified in November 2010 (World Congress of Mexico), upgrading the consideration of culture within the World organisation.

On the occasion of the first Culture Summit of UCLG, held in Bilbao in March 2015, the Committee approved “**Culture 21 Actions: Commitments on the role of culture in sustainable cities**”. This document supplements the Agenda 21 for culture and aims to be an international guide that is applicable all over the world; a tool that promotes knowledge, facilitates the exchange of good practices, and strengthens a global network of effective and innovative cities and local governments on this issue.

This document summarises the 14th meeting of the Committee on Culture, which was held in Jeju, Jeju-do, Republic of Korea, on 12 May 2017, in the framework of the second Culture Summit of UCLG (Jeju, 10-13 May 2017).

2. Summary of the meeting

Official opening

Ms. María Victoria Alcaraz, Coordinator of Cultural Cooperation and Capacity-building at the Ministry of Culture of the City of Buenos Aires, Co-President of the Committee on Culture, officially opened the proceedings and presented the agenda of the meeting.

Presentation and discussion of the state of implementation of the Committee’s work programme 2016/17

Mr. Jordi Pascual, Coordinator of the Committee on Culture, introduced the activity report corresponding to 2016 and the work programme for 2017. Both documents had been circulated previously by e-mail to the members of the Committee, and printed copies were also available at the meeting.

The presentation addressed the five areas of work which serve to structure the Committee's activities, as follows:

1. Intelligence

Activities in this area include the holding of the 2nd Culture Summit in Jeju and the organisation of the International Award "UCLG – Mexico City – Culture 21", the next edition of which will be launched in 2017 and the award given in 2018. The coordinator introduced:

- The process of preparation and realisation of the 2nd Culture Summit in Jeju (ACTIVITY 1 "Culture Summit of UCLG" in the work plan of 2017 of the Committee).
- The realisation of the second edition of the International Award "UCLG – Mexico City – Culture 21", and the beginning of its third edition (ACTIVITY 2. International Award UCLG - Mexico City - Culture 21 in the work plan of 2017 of the Committee)

Jordi Pascual also highlighted the ongoing work to discuss and strengthen UCLG's key narrative on 'Culture in Sustainable Cities', which had involved a specific, highly-enriching session (led by the UCLG Consultant on Networks and Sustainability, Mr Toni Blanco) earlier that day in Jeju (ACTIVITY 5 "Key narrative" in the work plan of 2017 of the Committee).

Also underway was the preparation of a document entitled "Culture in the Sustainable Development Goals: A Guide for Local Action", a draft of which had also been circulated by e-mail to the members of the Committee, with a view to publishing it later in 2017. Providing specific guidelines and examples on the integration of cultural aspects in the local implementation of the UN 2030 Agenda on Sustainable Development, the document aims to stress that this integration is already happening and that cities in the Committee on Culture were actively engaged. Additional tools, such as a video, could also be produced. These activities are connected to ACTIVITY 3 "Good practices and knowledge" and ACTIVITY 4 "UN Agenda 2030 and New Urban Agenda" in the work plan of 2017 of the Committee.

The Committee approved to launch the third edition of the International Award "UCLG – Mexico City – Culture 21", which will take place in 2017-2018. The calendar would be as follows: October 2017: launch of the call; 28 February 2018: deadline of the Call; September 2018: Awards Ceremony in Mexico City, probably connected to a global seminar on "cultural rights in the city". All members of the Committee congratulated Mexico City for its leadership in the Award.

The Committee celebrated the success of the 2nd UCLG Culture Summit and especially the leadership of the Governor of Jeju and his teams. The Committee approved to organise a third UCLG Culture Summit in 2019. A specific call will be published on this issue later in 2017, so that there is enough time to prepare the contents and the logistics of the Summit.

The Committee approved the activities undertaken in the area of "Intelligence" for 2017.

2. Cooperation and Learning

Mr. Jordi Baltà, Advisor on Culture in Sustainable Cities at the Committee on Culture, introduced the Committee's learning programmes, including Culture 21 Lab, Pilot Cities and Leading Cities.

- Culture 21 Lab is a short workshop on "culture in sustainable cities". It enables cities to self-evaluate their work in this field. It provides key basic information on the place of culture in sustainable development, and it is a useful way to raise awareness of this field among local stakeholders.
- Pilot Cities is a learning programme based on the 9 commitments and 100 actions included in Culture 21 Actions. Lasting for approximately 30 months, it includes

local awareness-raising, international peer-review, capacity-building, pilot local projects, public seminars and elaboration of good practices

- The Leading Cities programme gives support to cities that have experience in the implementation of culture and sustainability, through measures in the areas of Cooperation and Learning (technical assistance, capacity-building, good practices), Leadership and Advocacy (participation in international events and processes) and Communication (website, social media).

The three programmes had been designed following the adoption of Culture 21 Actions and currently involved over 40 cities.

Cities that were currently involved in each of the three learning programmes were present at the meeting. Examples are Makati (Culture 21 Lab), Cuenca and Lisbon (Pilot Cities) as well as Bilbao, Bogota, Buenos Aires and Vaudreuil-Dorion (Leading Cities).

Jordi Pascual illustrated the Committee's work with Leading Cities with the example of Barcelona, where a specific exploration on the cultural dimension of tourism and the impact of tourism on cultural life was being prepared.

The Committee celebrated the success of the three learning programmes, and endorsed the valuable work that is being done. ACTIVITY 6 in the work plan of 2017 is devoted to this topic, namely "Leading Cities and Pilot Cities".

Catherine Cullen commented that the learning programmes are mainly being used by cities in Europe, North America and Latin America, and asked on the possibilities to design other learning schemes more suited to the needs of cities in specific regions, including Africa and Asia-Pacific. Jordi Pascual mentioned (a) the presence of Makati (the first city in Asia-Pacific to have organised a Culture 21 Lab) and the attendance to the Summit of Konya (a pilot city in Turkey, that is, in the Middle-East and West Asia section of UCLG) as examples of real interest in these regions on the "Culture in Sustainable Cities", and (b) agreed the Secretariat of the Committee should engineer innovative learning schemes, more suited to the needs of cities in specific regions (ACTIVITY 7 in the work plan of 2017); he also mentioned that discussions are underway with UCLG Sections and other partners.

The Committee approved the activities undertaken in the area of "Cooperation and Learning" for 2017.

3. Institutional Relations

Jordi Pascual introduced the various activities in the work plan of the Committee for 2017 that belong to "Institutional Relations and Partnerships", namely: ACTIVITY 8. Participation in UCLG processes; ACTIVITY 9. Global advocacy on culture; ACTIVITY 10. Partnerships with intergovernmental organisations, and ACTIVITY 11. Networks of cities.

Jordi Pascual highlighted the place given to cultural aspects in the Bogotá Commitment and Action Plan adopted at the UCLG World Congress in October 2016, and in the Declaration of the World Assembly of Local and Regional Governments approved in Quito a few days later.

- The 5th World Congress of UCLG (Bogotá, 15 October 2016) adopted the Bogotá Commitment and Action Agenda – this includes one area of Action entitled "Promote Local Heritage, Creativity and Diversity through People-Centred Cultural Policies".
- The World Assembly of Local and Regional Governments (Quito, 16 October 2016) committed to "integrate culture as the fourth pillar of sustainable development and take action to foster heritage, creativity, diversity and peaceful co-existence."

He stressed that there was stronger recognition of the importance of culture in these documents adopted by local and regional governments than in those emerging from the negotiations of national governments, such as the Sustainable Development Goals, and suggested that there were arguments to be proud of UCLG's work in this area.

Maria Victoria Alcaraz celebrated this success, and mentioned the importance to move from words to action. She asked the Secretariat of the Committee to continue in the “internal advocacy” within UCLG to make these commitments a reality.

Jordi Pascual presented the existing partnerships that the Committee on Culture is giving special attention. He mentioned that the one with the UN Special Rapporteur on Cultural Rights was particularly worth noting. Dialogue is also underway with UNESCO and the European Commission. Furthermore, Jordi Pascual referred to the willingness to strengthen dialogue and collaboration with UCLG’s regional sections.

The Committee approved the activities undertaken in the area of “Institutional Relations” for 2017.

4. Communication

Ms. Sarah Vieux, Communications at the Committee on Culture, introduced work in this area (which is ACTIVITY 12 in the work plan of the Committee for 2017). She referred to the newly-redesigned Committee website, as well as the separate website for the International Award “UCLG – Mexico City – Culture 21” and the plan to establish a separate website to present existing good practices in late 2017 or early 2018.

Other communication channels include the Committee’s bi-monthly newsletter and work on social media, which witnessed a significant increase in followers (particularly on Twitter) in 2016.

Jordi Pascual invited all participants to share relevant news and developments for further dissemination via the Committee’s own channels.

The Committee celebrated the quality of the Committee’s work in the area of Communication and approved the activities foreseen for 2017.

5. Governance

Jordi Pascual presented the cities that currently make up the governance of the Committee on Culture and informed that the Secretariat of the Committee did not receive any communication related to either new cities wishing to join governance team of the Committee (also known as the “board” of the Committee) or cities wishing to withdraw from the governance team.

He went on to explain that the next meeting of the Committee would ideally be held in Mexico City in September 2018, alongside a seminar on cultural rights which is foreseen in the context of the awarding of the third edition of the International Award “UCLG – Mexico City – Culture 21”. Since the governance team would need to be reviewed on that occasion, he invited cities interested in joining or leaving it to inform of that beforehand. These actions belong to the ACTIVITY 13 “Governance” in the work plan of the Committee for 2017.

Finally, the coordinator mentioned the existence of an ACTIVITY 14 on “Partnerships with donors” in the work plan of the Committee for 2017, which is meant to be used to explore new partnerships, including donors and sponsorship agreements.

The Committee noted the report of the coordinator and approved the activities foreseen for 2017 under the area of “Governance”.

The Policy Councils of UCLG

Ms. Carole Morillon (Statutory Team, UCLG World Secretariat) introduced the UCLG Policy Councils. This new instrument results from earlier internal consultations, which indicated that there was a need to strengthen political leadership within UCLG and to foster the participation of members, beyond those that make up the UCLG Presidency.

To this end, the World Congress held in Bogotá agreed to set up Policy Councils, which were later designed and adopted at the meeting of the UCLG Executive Bureau in Madrid, April 2017. Drawing on the themes included in the Bogotá Commitment and Plan of Action, four Policy Councils have been established – among them, Policy Council 2 covers “Opportunities for All, Culture and City Diplomacy, Key for Development and Peace”. Each Policy Council would be led by 15 political leaders, which were currently being nominated.

The Secretary-General of UCLG, Mr. Josep Roig, explained that the establishment of Policy Councils was part of the revision of existing mechanisms, which had also involved a reduction in the number of UCLG Committees – this should ultimately enable those that continue to exist to have more resources available. He highlighted that Policy Councils were oriented towards policymaking and had a cross-cutting aim – therefore, the Committee on Culture should related not only to Policy Council 2 but explore transversality with others as well.

Assessment of the 2nd UCLG Culture Summit

Participants were invited to discuss their views on the 2nd UCLG Culture Summit, the closing session of which had taken place earlier that day.

Mr. Julien Chiappone-Lucchesi (City and Eurométropole of Strasbourg) congratulated organisers for the successful event.

Likewise, Mr. Enrique Glockner (Expert, Committee on Culture, UCLG) thanked the team of the Committee on Culture for their assistance and continued support. He also highlighted how the Committee’s work had become broader and more complex in recent years.

Other issues

Jordi Baltà informed of the Committee on Culture’s involvement, alongside other partners (including Culture et Développement, which was also represented at the meeting), in a special event entitled “Investing in Creativity, the Future is Now” that would be held in Brussels on 7 June, in the context of the European Development Days.

End of the meeting

Before closing the meeting, Jordi Pascual thanked the cities that make up the governance of the Committee on Culture for their continued engagement. He particularly thanked the leadership of two people: Eduardo Vazquez, Councillor for culture of Mexico (who could not attend the UCLG Culture Summit), “for his personal and sound leadership in the relation culture - social inclusion – citizenship and for the leadership of Mexico City in all elements related to the International Award UCLG – Mexico City – Culture 21”, and María Victoria Alcaraz “for her support of the Committee’s activities over many years, since its foundation in 2005, and for her guidance on global networking and advocacy for culture in urban policies”.

In turn, María Victoria Alcaraz thanked the coordinator and the secretariat of the Committee on Culture for their work. She went on to encourage cities to apply for the next edition of the International Award.

She closed by stressing two keywords – participation and commitment, which had inspired the launching of the work of the Committee on Culture almost 15 years earlier. She highlighted the positive evolution that had been visible in the Committee’s work over the years.

3. Annexes

- The agenda of the meeting is presented in Annex 1.
- A list of participants can be found in Annex 2.

Contact

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Annex 1: Agenda

Languages. English, French and Spanish. Simultaneous translation.

Place. Jeju Culture & Arts Center, Jeju

14.00 **Official opening of the meeting** by Ms María Victoria Alcaraz, on behalf of the City of Buenos Aires, Co-President of the UCLG Committee on Culture

14.05 Presentation and discussion of the **state of implementation of the Committee's work programme 2016/17**, including:

1. **Intelligence**, including the International Award UCLG-Mexico City-Culture 21, work on good practices and knowledge, and awareness-raising and advocacy on the SDGs and the New Urban Agenda
2. **Cooperation and Learning**, including the capacity-building programmes Leading Cities, Pilot Cities, and Culture 21 Lab
3. **Institutional Relations**, including participation in UCLG activities, and other partnerships
4. **Communication**
5. **Governance of the Committee**

14.45 The **Policy Councils** of UCLG

14.50 Assessment of the 2nd **UCLG Culture Summit**

15.10 **Other issues**

15.30 **End of the meeting**

Annex 2: Participants

<i>City, local government or organisation</i>	<i>Name</i>	<i>Surname(s)</i>	<i>Position</i>
Official members			
Buenos Aires	María Victoria	Alcaraz	Coordinator of Cultural Cooperation and Capacity-building, Ministry of Culture
Buenos Aires	María Eugenia	Santar	Advisor to the Coordinator of Cultural Cooperation and Capacity-building
Bilbao	Iñaki	López de Aguilera	Director for Culture
Bogotá	María Claudia	López	Secretary for Culture
Cuenca	Andrea	Malquin	Officer, Culture
Lisbon	Catarina	Vaz Pinto	Councillor for Culture
Lisbon	Alexandra	Sabino	Advisor to the Councillor for Culture
Makati	Dwayne	Samarista	Project Officer
Strasbourg (City and Eurométropole)	Julien	Chiappone-Lucchesi	International Advisor to the Mayor
Vaudreuil-Dorion	Michel	Vallée	Director for Culture
UCLG – ASPAC	Dianne	Seva	Officer
Observers			
Mannheim	Rainer	Kern	Representative of the Mayor, Director UNESCO City of Music, strategic culture projects
Rome	Luca	Bergamo	Vice-mayor in charge of cultural development
Cultural Development Network, Australia	John	Smithies	Director
Culture et développement	Valeria	Marcolin	Co-director
ICORN – International Cities of Refuge Network	Helge	Lunde	Executive Director
Experts			
UCLG Committee on Culture	Catherine	Cullen	Special Advisor on Culture in Sustainable Cities
UCLG Committee on Culture	Enrique	Glockner	Expert of the UCLG Committee on Culture
UCLG Committee on Culture	Antoine	Guibert	Expert of the UCLG Committee on Culture
ConArte / UCLG Committee on Culture	Lucina	Jiménez	Director, ConArte; and Expert of the UCLG Committee on Culture
UCLG			
UCLG – World Secretariat	Josep	Roig	Secretary-General
Committee on Culture	Jordi	Pascual	Coordinator
Committee on Culture	Sarah	Vieux	Communication
Committee on Culture	Jordi	Baltà	Advisor
Committee on Culture	Helena	Calvo	Communication
UCLG – World Secretariat	Irene	Fuertes	Communication
UCLG – World Secretariat	Tara	Katti	Statutory Team
UCLG – World Secretariat	Carole	Morillon	Statutory Team
UCLG – World Secretariat	Toni	Blanco	Advisor
Apologies			
Angers	Alain	Fouquet	Councillor for culture
Barcelona	Carles	Sala	Director, Infrastructures, Heritage and Coordination; Institute for Culture
Barcelona	Esteve	Caramés	Head of International Relations, Institute for Culture

Belo Horizonte	Jose	Oliveira Junior	Municipal Foundation for culture
Belo Horizonte	Janine	Avelar	Municipal Foundation for culture
Concepción	Álvaro	Ortiz Vera	Mayor
Concepción	Mauricio	Castro	Director, Cultural Centre
Culture Action Europe	Robert	Manchin	President
Dakar	Abdoulaye Elimane	Kane	Advisor on Cultural Affairs
Gabrovo	Tania	Hristova	Mayor
Gabrovo	Yonka	Agalova	Director for culture
Izmir	Funda Erkal	Öztürk	Head, Culture Department
Jeju (Province)	Jeyon	Kim	Coordinator, International Relations
Jeju (Province)	Hyun Min	Kim	Director, Culture Division
Jeju (Province)	Eunjo	Chae	Coordinator, Culture
Konya	Mücahit Sami	Küçükütiöli	Head, Culture Department
Métropole européenne de Lille (MEL)	Paulo	Pais	Director, International Cooperation
Lyon	Marc	Villarubias	Coordinator, Cultural Cooperation programmes
Malmö	Carina	Nilsson	Deputy Mayor
Malmö	Magnus	Metz	Development Strategist on Urban Sustainability, Department of Culture
Malmö	Genti	Cifliku	Development Office, Department of Culture
Mexico City	Eduardo	Vázquez Martín	Secretary of Culture
Mexico City	Martin	Levenson	Advisor to the Secretary of Culture
Montevideo	Mariana	Percovich	Secretary of Culture
Montréal	Manon	Gauthier	Member of the Executive Committee of the City Council, responsible for Culture, heritage, Design, Space of Life and Status of Women
Ouagadougou	Emmanuel	Kouela	Director, Culture and Tourism
Panamá	Alexandra	Schjelderup	Director, Culture
Paris	Bruno	Julliard	1st Deputy Mayor and Councillor for culture
Plaine Commune (Agglomeration Community)	Patrick	Braouezec	President
Porto Alegre	Luciano	Alabarse	Councillor for culture
Quito	Pablo	Corral Vega	Secretary for Culture
Rosario	Guillermo	Ríos	Secretary for Culture and Education
Saint-Denis	Didier	Coirint	Director for culture
South Africa Local Government Association (SALGA)	Xolile	George	Executive Director
UCLG-Africa	Jean-Pierre	Elong Mbassi	Secretary General
Arterial Network	Peter	Rorvik	Secretary General
Association AMI	Ferdinand	Richard	Director
Les Arts et la Ville	Lynda	Roy	Director
Réseau Culture21.fr	Christelle	Blouët	Coordinator
UCLG Bureau for Lebanon, Syria and Jordan – Cités Unies Liban	Béchir	Odeimi	President and Director of the Technical Bureau of Lebanese Cities